

APPLE VISION PRO EXPANDS ITS IMMERSIVE UNIVERSE: NEW CONTENT AND AWARD-WINNING APPS REDEFINE SPATIAL COMPUTING

BY VINCENT NGUYEN (<https://www.yankodesign.com/author/vincent/>) / 11/20/2025



Apple just dropped a wave of announcements that prove the Vision Pro isn't just a headset. It's becoming a legitimate platform for experiences you can't get anywhere else. From backcountry skiing with Red Bull athletes to stepping inside Real Madrid's locker room, the content pipeline is starting to deliver on spatial computing's promise.

Designer: Apple

The Dual Knit Band Finally Solves Vision Pro's Comfort Problem

The original Vision Pro had a fatal flaw. You could wear it for 30 minutes before the front-heavy weight started digging into your forehead. The Solo Knit Band slipped. The Dual Loop Band created pressure

points. Extended viewing sessions meant discomfort, which meant the immersive content didn't matter if you couldn't stay immersed.



Is it ADHD or High IQ?
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Apple's new Dual Knit Band addresses this directly. The design looks simple but hides serious engineering.

3D-Knitted Counterweight Engineering

The band is 3D-knitted as a single piece with upper and lower straps forming a dual-rib structure. The lower strap contains flexible fabric ribs embedded with tungsten inserts. These aren't decorative. They're counterweights that balance the front-heavy Vision Pro by adding weight at the rear. The result is a headset that feels stable without the constant forward pressure that plagued earlier bands.

The upper strap provides cushioning and stretch. The dual-rib structure creates airflow channels that keep your head cooler during long sessions. The entire assembly prioritizes breathability without sacrificing support.

Dual-Function Fit Dial

The Fit Dial is now dual-function, letting users adjust both the top and rear straps independently. Previous bands forced you to choose between secure fit and comfort. The Dual Knit Band lets you dial in both. Tighter at the rear for stability. Looser at the top for comfort. Or whatever combination works for your head shape.

This matters more than it sounds. Vision Pro works through eye tracking and precise positioning. If the headset shifts during use, the tracking fails. The Dual Knit Band keeps the Vision Pro stable without creating pressure points.

Universal Compatibility

The band comes in small, medium, and large sizes. Apple uses iPhone Face ID scanning through the Apple Store App to recommend the correct size. The interesting detail: it works with both the new Vision Pro M5 and previous-generation models. If you bought a Vision Pro at launch and have been living with the Solo Knit Band's compromises, you can buy the Dual Knit Band separately for \$99.

Why This Matters for Content

The Dual Knit Band isn't about specs. It's about whether you can actually watch the World of Red Bull backcountry skiing episode all the way through without adjusting the headset. It's about whether the Real Madrid documentary's immersive locker room access works when you're constantly aware of the weight on your forehead.

Previous Vision Pro bands made extended viewing uncomfortable. The Solo Knit Band worked for demos. The Dual Loop Band worked for specific head shapes. The Dual Knit Band is engineered for universal comfort during the 2.5-hour battery life the Vision Pro M5 delivers.

The tungsten counterweights in the lower rib are a subtle detail that makes a significant difference. The dual-function Fit Dial turns comfort from compromise into customization. Apple's immersive content pipeline is finally delivering. The Dual Knit Band ensures you can actually experience it.

Red Bull Takes Immersive Video to Remote Slopes

World of Red Bull debuts December 4 with its first episode, "Backcountry Skiing." The series uses Apple's Immersive Video format to transport you into Revelstoke, British Columbia, where the world's top freeskiers push their limits on remote, untouched slopes. This isn't watching skiing on a screen. It's being there as athletes carve through powder in terrain most of us will never access.

Red Bull's built its brand on putting cameras in impossible places. Apple Immersive Video gives them a format that matches that energy. The result is content that uses the Vision Pro's strengths instead of fighting against them.

Real Madrid Opens the Locker Room Door

Next year, Apple and Real Madrid are teaming up(<https://www.revistagq.com/articulo/entrevista-florentino-perez-apple-bernabeu-infinito>) on an immersive documentary filmed during the 2025-26 Champions League. Over 30 Blackmagic immersive cameras captured Real Madrid versus Juventus, bringing you inside the world's most decorated club with access fans have never experienced before. Practice sessions. Pre-game tension. Pitch-level intensity. This is spatial computing applied to sports storytelling.

The documentary arrives in 2026, but it signals where this platform is heading. Premium content from premium brands, shot specifically for spatial viewing.

What to Watch Right Now

The content library keeps expanding with experiences that show what spatial computing can do:

Elevated: Maine flies you above autumn landscapes with Oscar-winning actor Tim Robbins as your guide. Rugged coastlines, pristine lakes, and forests of the Pine Tree State unfold below you in ways that make traditional nature documentaries feel flat.

Flight Ready straps you into an F-18 fighter jet on the USS Nimitz flight deck. Full-throttle rides through the skies with real fighter pilots. No green screen. No simulation. Actual carrier operations captured in immersive video.

The Fine Dining Bakery premieres this Friday on the Theater app. Australian filmmakers Ben Allan and Clara Chong created an immersive documentary short about an iconic strawberry watermelon cake. They've also authored a book about immersive filmmaking, available exclusively on Apple Books this Friday.

"No Brainer" is an immersive music video from Dallas music collective Cure for Paranoia, filmed with the Blackmagic URSA Cine Immersive. It's available for free on Amplium, and also from the Groove Jones website using Spatial Browsing in Safari. Music videos in spatial format are just starting to happen, and this is one of the early experiments worth watching.

Fantastic Four: First Steps in 3D brings Marvel's first family to Vision Pro. Set against a 1960s-inspired, retro-futuristic world, viewers meet the team as they face a daunting challenge. The 3D presentation uses depth in ways traditional 3D movies can't match.

2025 App Store Awards Spotlight Vision Pro Innovation

Yesterday, Apple announced the finalists for the 2025 App Store Awards. The Vision Pro categories showcase apps and games that exemplify technical innovation, user experience, and design.

Apple Vision Pro App of the Year Finalists

Camo Studio offers creators a more flexible way to livestream and create videos, turning Vision Pro into a production tool.

D-Day: The Camera Soldier pioneers the future of immersive storytelling by putting you in the boots of soldiers during the Normandy invasion. Historical storytelling gets a spatial computing treatment that makes the events feel immediate and personal.

Explore POV transports users through its library of Apple Immersive videos filmed around the world. It's a curated collection that shows off what spatial video can do when shot properly.

Apple Vision Pro Games of the Year Finalists

Fishing Haven immerses players seeking a retreat into calm waters. Transform your surroundings into beautiful fishing locations for a peaceful escape.

Gears & Goo combines strategic gameplay with endearing characters in a spatial gaming experience that uses the Vision Pro's unique capabilities.

Porta Nubi builds atmospheric puzzles that make users feel like a light-bending superhero. The spatial puzzles work because you're physically moving around them, not just looking at a screen.

PlayStation VR2 Controller Support Expands Gaming Options

The PlayStation VR2 Sense Controller and Charging Station is now available from the Apple Store online in the U.S(<https://www.apple.com/shop/product/hs8h2zm/a/playstation-vr2-sense-controller-charging-station>). This opens up new gaming possibilities with haptic feedback and adaptive triggers designed for VR. Here's what you can play:

Porta Nubi works with the PS VR2 controller for more precise puzzle manipulation.

Pickle Pro turns your surroundings into your own personal pickleball court. With PS VR2 Sense controller support, every swing feels natural and precise with proper haptic feedback.

Spatial Rifts invites players to team up in the same space and fight waves of monsters. This Apple Vision Pro exclusive uses spatial gaming in ways that make co-op play feel genuinely different.

FunFitLand blends spatial interaction, real movement, and guided coaching into one seamless fitness experience. The PS VR2 controller adds tactile feedback to workout routines.

New Games Arriving on the Platform

Following last month's announcement about expanded controller support, new compatible games are arriving:

Sniper Elite 4 delivers hours of gripping single-player campaign gameplay, with cross-save capabilities to seamlessly pick up where you left off across iPad, Mac, and Vision Pro. The tactical shooting translates surprisingly well to spatial computing.

POOLS offers no typical story. It's slow, reflective, and intentionally uneventful. This relaxing, unnerving, eerie, and immersive experience rewards patience and quiet attention. It's the kind of meditative experience that works when you're fully immersed.

Glassbreakers: Champions of Moss lets players lead their squad of Champions into a fast-paced and immersive arena where tactics, magic, and power collide. This new spatial game is available on Apple Arcade.

The iPad Game of the Year finalists **DREDGE** and **Prince of Persia Lost Crown** are also available to play on Apple Vision Pro, showing how Apple's gaming ecosystem is starting to connect across devices.

The Platform Is Maturing

A year ago, the Vision Pro launched with promise but limited content. Now the pipeline is filling with experiences that justify the hardware. Red Bull backcountry skiing. Real Madrid locker room access. Award-winning apps and games that couldn't exist on flat screens.

Spatial computing still feels early. But with content like this arriving regularly, it's starting to feel less like a tech demo and more like a platform with staying power. The question isn't whether immersive content works on Vision Pro. It's whether there will be enough of it to matter.

Based on what's coming in the next few months, that answer is starting to look like yes.

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